



Luxembourg, Tuesday January 20th, 2015

PRESS RELEASE

New Year News for Sparx Factory

2014 has been an exciting year for Sparx Factory, and we are now very happy to announce the continued expansion of our business.

Patricia Quiddington has been appointed as a Director of Sparx Factory SA. She brings a welcome added dimension to our team, with twenty years of extensive business experience and ten years of practice in psychology.

Sparx Factory US LLC opens its doors in New York City this month to serve and develop our presence in the North American market. Patricia Quiddington will be our local contact person there, with the full backing and support of Sparx Factory SA.

Catharina and Tamara will continue to manage and develop the European business from Luxembourg, and are happy to also have Patricia Soler as an Associate on our team to further support our business in Belgium.

And finally – be sure to have a look at our re-designed website at www.SparxFactory.com, or to follow us on Facebook, where you can see our ongoing news and initiatives going forward.

We see a Sparkling year ahead - and look forward to bringing you along on our journey!

About Sparx Factory SA

Sparx Factory designs and delivers professional development initiatives which begin with “Sparkling” the “I”, the Individual. For both private and public sector organisations, Sparx Factory achieves high-impact solutions by combining direct training and executive coaching. Its own tailor-made programmes build on individual strengths to support corporate initiatives, achievement of individual’s goals, and target specific professional challenges.

Contacts:

Catharina Biver (EU) - Catharina.Biver@SparxFactory.com

Tamara Sanne (EU) - Tamara.Sanne@SparxFactory.com

Patricia Soler (EU) - Patricia.Soler@SparxFactory.com

Patricia Quiddington (US) - Patricia.Quiddington@SparxFactory.com
