





SAVE THE DATE: National Training Day & AGM on June 3rd 2016

"REGISTER NOW!"

Friday June 3rd 2016 National Training Day & AGM Le Clervaux Boutique & Design Hotel Grand-Rue 10, L-9710 Clervaux

Dear Members, dear friends,

The committee of EUMA Luxembourg is happy to announce that its **Annual National Training Day** and its **Annual General Meeting** will be held on **Friday June 3rd, 2016** at **Le Clervaux Boutique & Design Hotel**.

Following the Annual Training Theme set by the European Committee "Personal Development", we propose to our members to participate to two half-a-day trainings. The first training will be given by David Holland (Results Rules Ok) about "Managing your Personal Brand" and in the afternoon Tamara Sanne (Sparx Factory) will give a training on "Optimizing your Resources". (Find more details about the training on the next pages)

Program:

| 08:30 | Registration |
|-------|--|
| 09:00 | "Managing your Personal Brand" by David Holland |
| 12:30 | Lunch |
| 13:30 | "Optimizing your Resources" by Tamara Sanne |
| 17:00 | End of the National Training Day |
| 18:00 | Registration for the AGM |
| 18:30 | AGM |
| 19:30 | Diner at the Rhino Steakhouse offered by EUMA Luxembourg |

Please register by May 15th by contacting Marie Ingvarsdottir: mhjingvarsdottir@gmail.com

Training fees: €100 for members and €150 for non-members (Please pay before May 15th 2016. Note that the registration fee cannot be reimbursed after May 15th 2016).

Account: EUMA Luxembourg ASBL BGL: LU95 0030 8929 0756 0000 BIC: BGLLLULL

Communication: "National Training Day 2016" + your full name

The EUMA Luxembourg team: Catherine Johannsson, Sylvie Félix, Sonia Kondrat, Marie Ingvarsdottir, Jane Barton

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Results RULES OK Business Coaching & Training

Managing Your Personal Brand

By David Holland

This Workshop is designed to guide participants through the principles of managing your Personal Brand, becoming more effective and respected. The content includes:

- Defining a Personal Brand...
- > It's more than just Clothing...
- > Values, Beliefs, Behaviour...
- Personal Standards...
- Communication of Brand On & Off line...
- Mind-set of Success and Achievement...

You are as good as others perceive you to be – plenty of talented people don't achieve their potential simply because they don't establish their Brand ...

Whatever your role, taking control of your greatest asset – *your reputation* – has never been more important:

Objectives

- Understand that we all have a Brand...
- > How to define what yours is and communicate it...
- > The power of Vision, Beliefs and Behaviour...
- > How to attract opportunities and like-minded people...
- > Strategies and tactics for on line branding...
- Understand the psychology of Influence & Persuasion...
- Have fun Learning...

The Workshop is designed to be highly interactive, fun and engaging; encouraging high levels of participation and include appropriate Role Playing and supporting activities that appeal to all learning styles.

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Optimize your Resources and be at the top of your game

By Tamara Sanne

This highly interactive workshop uses a facilitative coaching approach, and is designed to begin with **YOU**!

- Come discover what might be your own working preferences, and
- How can they impact your collaboration effectiveness.
- Identify your key stakeholder relationships, and
- How to optimize the strengths and manage the blind spots.
- Personalize your Action Plans to implement in your workplace