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SAVE THE DATE: National Training Day & AGM on June 3rd 2016

“REGISTER NOW!”

Friday June 3rd 2016 National Training Day & AGM
Le Clervaux Boutique & Design Hotel
Grand-Rue 10, L-9710 Clervaux

Results RULES OK
Business Coaching & Training



Managing Your Personal Brand

By David Holland

This Workshop is designed to guide participants through the principles of managing your Personal Brand, becoming more effective and respected. The content includes:

- Defining a Personal Brand...
- It's more than just Clothing...
- Values, Beliefs, Behaviour...
- Personal Standards...
- Communication of Brand – On & Off line...
- Mind-set of Success and Achievement...

You are as good as others perceive you to be – plenty of talented people don't achieve their potential simply because they don't establish their Brand ...

Whatever your role, taking control of your greatest asset – *your reputation* – has never been more important:

Objectives

- **Understand that we all have a Brand...**
- **How to define what yours is and communicate it...**
- **The power of Vision, Beliefs and Behaviour...**
- **How to attract opportunities and like-minded people...**
- **Strategies and tactics for on line branding...**
- **Understand the psychology of Influence & Persuasion...**
- **Have fun Learning...**

The Workshop is designed to be highly interactive, fun and engaging; encouraging high levels of participation and include appropriate Role Playing and supporting activities that appeal to all learning styles.

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Optimize your Resources and be at the top of your game

By Tamara Sanne

This highly interactive workshop uses a facilitative coaching approach, and is designed to begin with **YOU!**

- Come discover what might be your own working preferences, and
- How can they impact your collaboration effectiveness.
- Identify your key stakeholder relationships, and
- How to optimize the strengths and manage the blind spots.
- Personalize your Action Plans to implement in your workplace